



Data masterclass: Key trends, the THE Impact Rankings 2025

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#GSDcongress

WEEKL NEWS

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OJOSST: PREPARING UNHAS STUDENTS FOR GLOBAL CAREER OPPORTUNITIES



The International Office (IO) in collaboration with the Center for Career Development (CDC), Directorate of Student Affairs, held the *One Day Job Seeking Skills Training (OJOSST)* on Saturday, 28 June 2025. Initially designed for international students, the training later welcomed the participation of local students as well, following the mutual agreement between IO and CDC. This inclusive move aimed to foster career readiness among all students of Hasanuddin University (UNHAS), especially those nearing graduation.

Dr. Andi Masyitha Irwan, Head of IO, welcomed the participants and expressed her gratitude, emphasizing the significance of this program as the first-ever career training tailored for international students at UNHAS. She highlighted how attentively the international participants followed the session and noted the importance of equipping them with practical knowledge as they prepare to enter the professional world. In his opening speech, Prof. drg. Muhammad Ruslin, M.Kes., Ph.D., Sp.BM(K), underlined the competitiveness of today's global job market. He cited the successful internships of UNHAS students in major companies in Japan, where their excellent performance earned recognition from company managers—setting a strong example for participants to aspire toward global competency.

The training featured a session by Baso Alim Bahri, S.Psi., M.Adm SDA, who delivered an engaging and insightful presentation on designing a compelling cover letter and Curriculum Vitae (CV). His practical approach and interactive communication style kept the audience engaged. He showcased examples of CVs and cover letters that meet professional standards and would likely pass screening by Human Resource departments. Furthermore, he proposed a follow-up session focusing on interview skills, including role-play exercises to simulate real-life job interviews, to further enhance the participants' job readiness.

The event concluded with a token of appreciation—merchandise handed to the facilitator—as a gesture of gratitude. Muhammad Ridwan, M.A. (IO Secretary) presented the merchandises on behalf of IO UNHAS The IO and CDC look forward to organizing more career-focused activities to continue supporting both international and local students in navigating the competitive global job landscape.







ENHANCING STUDENT LIFE SKILLS THROUGH ENTREPRENEURSHIP: A THEMATIC ONLINE COURSE COLLABORATION BETWEEN UNHAS AND UMK



The Faculty of Economics and Business (FEB), Hasanuddin University (UNHAS), hosted the first session of the Thematic Online Course (Series 1) titled *Developing Student's Life Skills Through Entrepreneurship* on Wednesday, 18 June 2025. The event took place in the Senate Room of FEB UNHAS and aimed to enhance entrepreneurial competencies among students by equipping them with practical life skills relevant to today's global challenges.

The event was officially opened by Prof. Dr. Abdul Rahman Kadir, S.E., M.Si., Dean of FEB UNHAS, who welcomed all participants and emphasized the importance of entrepreneurship in shaping student mindsets. Two prominent speakers were invited to share their insights and experiences: Dr. Mohd Rafi Yaacob, Former Dean and Professor at the Faculty of Entrepreneurship and Business, University Malaysia Kelantan, and Dr. Shinta Dewi Sugiharti Tikson, S.E., M.Mgt., Head of the International Office at FEB UNHAS.

The course was attended by key faculty members including Prof. Dr. Mursalim Nohong, Vice Dean of Academic and Student Affairs, and Dr. Andi Tenri Harahap, B.A., M.M., representing the International Office of FEB. Undergraduate students from FEB UNHAS participated in the session offline, while students from the Universiti Malaysia Kelantan joined virtually, making the event a cross-border academic exchange.

This collaborative initiative reflects FEB UNHAS's ongoing commitment to strengthening international ties and enhancing student competencies through global academic platforms. The course served not only as a medium for knowledge sharing but also as a means to foster intercultural engagement and practical learning in entrepreneurship.





PUBLIC LECTURE EXPLORES THE FUTURE AND CHALLENGES IN ORGANIZATION RESEARCH



The Faculty of Economics and Business (FEB), Hasanuddin University (UNHAS), held a public lecture titled *Future and Challenges in Organization Research* on Friday, 20 June 2025. The event took place in the Senate Room of FEB UNHAS and brought together international and local academic experts, faculty members, and students for an in-depth discussion on the current landscape and evolving dynamics in organizational research.

The lecture began with an opening speech by Prof. drg. Muhammad Ruslin, M.Kes., Ph.D., Sp.BM (K)., Vice Rector for Academic and Student Affairs at UNHAS. The session featured two distinguished speakers: Prof. dr. ir. Elco van Burg from the School of Business and Economics, Vrije Universiteit Amsterdam, and Prof. Dr. Abdul Rahman Kadir, S.E., M.Si., Dean of FEB UNHAS. Both shared perspectives on organizational structures, research methodologies, and the relevance of academic work in addressing real-world organizational issues.

Serving as the moderator was Rakhmat Nurul Prima Nugraha, S.E., M.Sc., a lecturer from FEB UNHAS. The lecture attracted an engaged audience comprising lecturers as well as undergraduate and postgraduate students from the faculty. Also in attendance were key figures such as Prof. Dr. Mursalim Nohong, Vice Dean of Academic and Student Affairs; Prof. Dr. Abdul Razak Munir, S.E., M.Si., M.Mktg., Head of the Master of Science in Management Program; and Dr. Andi Tenri Harahap, B.A., M.M. from the International Office of FEB.

The event served as a platform to foster academic dialogue and collaboration, particularly in advancing organizational research in a globalized context. It also reinforced UNHAS's commitment to bringing international academic expertise to enrich its academic community.





HASANUDDIN UNIVERSITY PARTICIPATES IN GLOBAL SUSTAINABLE DEVELOPMENT CONGRESS 2025 IN ISTANBUL



Hasanuddin University (UNHAS) participated in the Global Sustainable Development Congress (GSDC) 2025, organised by Times Higher Education (THE) from 16 to 19 June at the Istanbul Congress Centre, Turkey. Representing the university were Prof. Dr. Ir. Rohani AR., M.Si., Director of Reputation, and Haniek Khoirunnissa, M.Sc., Task Force on Database and Scholarships at the International Office.

The congress brought together universities, NGOs, government officials, and the private sector to discuss innovative actions towards achieving the Sustainable Development Goals (SDGs). The GSDC 2025 featured over 170 universities worldwide and focused on six thematic tracks: cities and communities; digital innovation; education, gender, and inequality; energy and industry; food, land, water and oceans; and health and well-being.

The event opened on Day 1 with registration and introductory panel sessions representing each SDG track, featuring speakers from universities, civil society, and private sector organisations. On Day 2, the official opening ceremony was held in the main auditorium with keynote addresses from international dignitaries, including the Minister of Education of Northern Cyprus, the Minister of Science and Education of Azerbaijan, and the President of the Council of Higher Education of Türkiye. Following the opening, panel discussions and exhibitions began. On this day, UNHAS delegates, Prof Rohani AR and Ms. Haniek, had a one-on-one consultation with Julie McMahon, Vice President for the Asia-Pacific Region of THE. This session provided valuable insights into THE's ranking methodologies and offered strategic recommendations for enhancing UNHAS' global performance.

During Day 3, the delegates attended several DataLabs sessions hosted by THE, including Data Masterclasses and Live Demonstrations, which focused on data optimisation, performance benchmarking, and improving institutional impact through evidence-based reporting. The congress concluded on Day 4 with a closing ceremony that reaffirmed the collective commitment of global institutions to sustainable development and inclusive progress.

Participation in this congress marks UNHAS' dedication to international collaboration and continuous improvement in its contributions to global sustainability and higher education excellence.







HANDS-ON SUSTAINABILITY: SEAWEED WORKSHOP BLENDS SCIENCE, PRACTICE, AND REGIONAL COLLABORATION



A two-day Course on Sustainable Agricultural Practices in Seaweed Cultivation – Enhancing Productivity was held on 25–26 June 2025 at L A Hotel, Tawau, Malaysia. The training brought together experts from Malaysia and Indonesia to accelerate the adoption of sustainable seaweed farming in Sabah.

The course is part of UniKL MICET's year-long project, "Integrated Farming System for Sustainable Seaweed Cultivation" (Sistem Pertanian Bersepadu untuk Penanaman Rumpai Laut Mampan), funded by the Malaysia Productivity Corporation. Running from January to December 2025, the project aims to equip seaweed farmers with best-practice guidelines that boost yield while conserving coastal ecosystems.

Lecturers from UniKL MICET—Dr. Sh Mariam, Dr. Siti Norain Roslan, and Ts. Edyazuan Abdullah—led technical modules on farm design and value-added processing. Their sessions emphasized practical innovations to lower production costs and reduce disease risks in Sabah's seaweed sector.

Representing the Faculty of Marine Science and Fisheries (FIKP), Hasanuddin University (UNHAS), Indonesia, Dr. Jamaluddin Fitrah Alam delivered a complementary training package. He presented three theoretical lectures: "Introduction to Seaweed Cultivation and Monitoring," "Seaweed Harvesting and Maintenance," and "Seaweed Industry Market and Potential." The next day, he conducted a three-hour hands-on practical session in Kunak waters—about two hours from Tawau—covering seaweed cultivation, monitoring, and harvesting techniques.

The course drew participation from seaweed farmers along Sabah's east coast, who actively engaged in live demonstrations and focused group discussions on increasing productivity and improving post-harvest quality, all while aligning with the region's blue economy aspirations.

This collaborative event deepens institutional ties between FIKP UNHAS and UniKL MICET, laying the groundwork for future joint research, student exchanges, and community outreach efforts dedicated to advancing sustainable aquaculture across Southeast Asia.





FOSTERING SUSTAINABLE TOURISM THROUGH GLOBAL-LOCAL COLLABORATION: UNHAS TOURISM STUDY PROGRAM AND PUM NETHERLANDS ENGAGE WITH LOCAL VILLAGES



On 24 June 2025, the Tourism Study Program at Hasanuddin University (UNHAS) held a collaborative discussion event with PUM (Programma Uitzending Managers), an organization based in the Netherlands that provides experienced experts to support development in various fields, including tourism and hospitality. The event also involved strategic partners from local tourism villages, including Desa Wisata Literasi and Desa Wisata Untia, as well as representatives from the local tourism community. The aim of the event was to explore the potential for joint projects that integrate the academic resources of the university, the local strengths of tourism villages, and the international expertise of PUM.

PUM has over 20 years of experience in mentoring and facilitating development across different sectors globally. Representing PUM in this discussion was Mr. Erik Van Essen, a seasoned expert in tourism and hospitality. During his visit to Sulawesi, Mr. Van Essen observed a vast potential for tourism in the region. However, he noted that many of these potentials remain underdeveloped and would benefit greatly from improved management and collaboration.

Dr. Supriadi, Head of the Tourism Study Program at UNHAS, warmly welcomed the initiative. He emphasized the importance of engaging with international practitioners to strengthen the implementation of the university's The Three Pillars of Higher Education—education, research, and community service. According to him, such collaboration will not only enrich the curriculum of the Tourism Study Program but also provide real-world engagement for students and faculty.

The representatives of Desa Wisata Literasi, Desa Wisata Untia, and other community-based tourism stakeholders expressed their appreciation and optimism about the initiative. They shared their hopes for co-developing programs that can foster sustainable and independent village tourism development. Through synergizing academic insight, international mentorship, and local potential, the collaboration is expected to generate innovative and applicable tourism solutions.

This event reflects a shared commitment among academic institutions, international development partners, and local communities to build a more resilient and impactful tourism ecosystem in South Sulawesi and beyond.



OSAKA-UNHAS RESEARCH TEAM SURVEYS ENDANGERED FRESHWATER FISH IN SOUTH SULAWESI

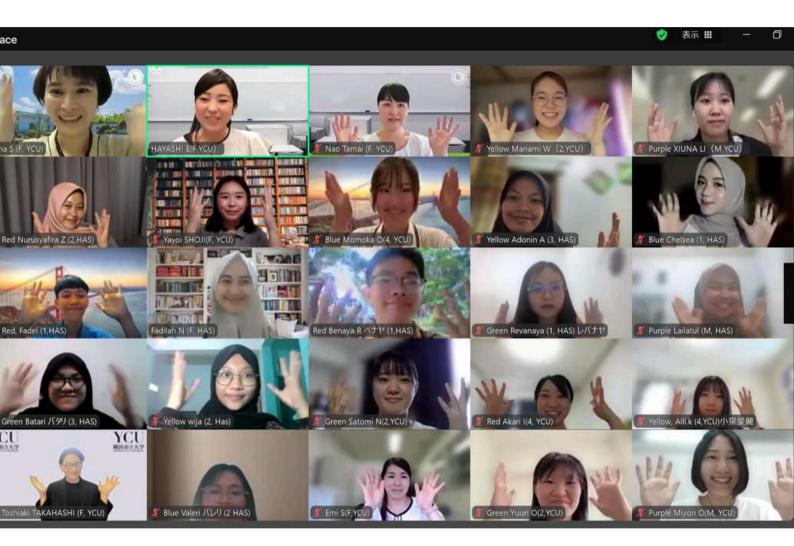


A research team from Osaka University, led by fisheries socio-ecologist Prof. Takahiro Ota and master's student Rintaro Oi, has begun a preliminary survey of South Sulawesi's unique freshwater fish, many of which are under increasing human-induced pressure. Welcomed by Prof. Safruddin, Dean of Hasanuddin University's Faculty of Marine Science and Fisheries (FIKP), the team's fieldwork is part of an existing two-year collaboration. Their survey focuses on two key areas: the highland headwaters of Tana Toraja and the ancient Malili Lake system. In Toraja, they worked with Prof. Khusnul Yaqin to sample relict hill-stream species in Tilanga Pond, emphasizing the need for baseline data ahead of tourism and land-use expansion. The team will next explore Lakes Matano and Towuti, areas rich in endemic fish, to support Rintaro Oi's master's research on species' responses to environmental stressors.

The collaboration has opened doors to broader academic exchange and research initiatives, including potential Ph.D. pathways in Japan for FIKP staff and joint funding proposals to Japan's JSPS and Indonesia's BRIN. A concluding meeting in Makassar resulted in a draft roadmap covering critical-habitat mapping, development of an open-access biodiversity database, and policy recommendations for local authorities. The partnership seeks to enhance scientific knowledge while crafting evidence-based conservation strategies that protect freshwater biodiversity and sustain local livelihoods in South Sulawesi.



UNHAS-YCU ONLINE GLOBAL HEALTH PROGRAM 2025 HIGHLIGHTS INNOVATIONS IN TELEMEDICINE AND NURSING EDUCATION

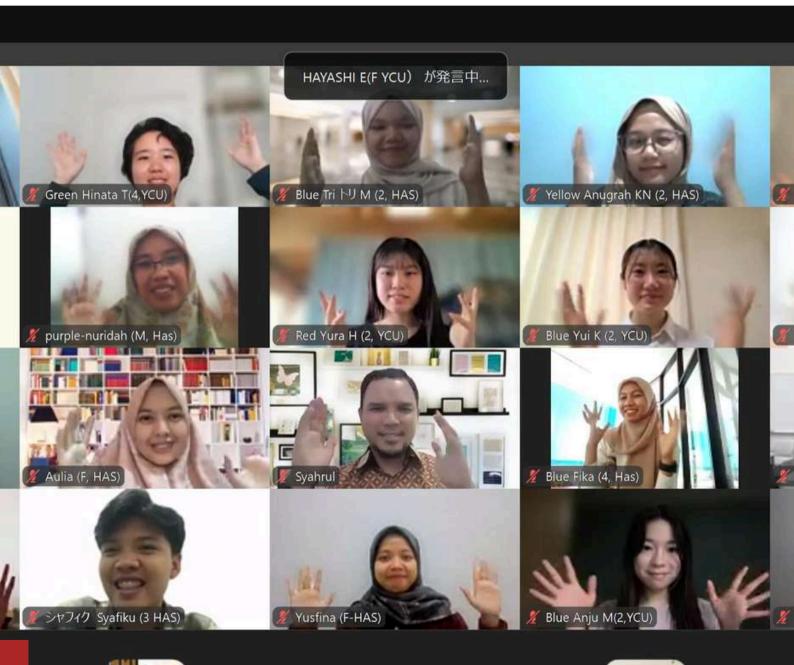


The Online Global Health Program 2025 was successfully held on Thursday, 26 June 2025, through a collaboration between the Faculty of Nursing at Hasanuddin University (UNHAS) and the Faculty of Nursing at Yokohama City University (YCU), Japan. This year's program carried the theme *Telemedicine & ICT in Healthcare* and provided an interactive academic platform for nursing students and faculty from both institutions.

The program was officially opened by Prof. Tomoko Akase, Ph.D., R.N., Dean of the School of Nursing at YCU, and Syahrul, S.Kep., Ns., M.Kes., Ph.D., Vice Dean for Academic and Student Affairs at the Faculty of Nursing UNHAS. In their welcoming remarks, both speakers underlined the importance of such initiatives in fostering mutual understanding, sharing academic knowledge, and broadening perspectives on healthcare systems, nursing education, and cultural exchange between Indonesia and Japan.

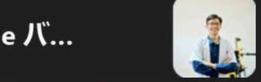
A total of 35 students—15 from YCU and 20 from UNHAS—participated in the program, alongside 6 lecturers from YCU, 5 from UNHAS, and 2 healthcare experts from each university. The participants explored a wide range of topics, including tourism and culture, healthcare services, student life, and nursing education in both countries. The academic portion featured two key presentations: the first by Saldy Yusuf, S.Kep., Ns., MHS., Ph.D., titled *Leveraging Digital Technologies for Wound Care Innovation in Nursing Practice*, and the second by Associate Professor Toshiaki Takahashi, RN, MSN, Ph.D., on *Using Ultrasonography and XR and AI in Nursing Education and Practice: Experience in Japan*.

The program not only deepened students' understanding of digital health but also reinforced the significance of international collaboration in addressing global healthcare challenges. It stands as a continued effort to strengthen academic ties between UNHAS and YCU and to inspire the next generation of nurses to think globally and act collaboratively.



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GLOBAL MILESTONE: UNHAS VOCATIONAL STUDENTS GRADUATE FROM MANDARIN AND METALLURGY PROGRAM IN CHINA



A proud chapter in the journey of international collaboration was written in Xianyang, Shaanxi, China, as students from the Extraction Metallurgy Technology Study Program, Faculty of Vocational Studies, Hasanuddin University (UNHAS), celebrated their graduation on 27 June 2025. This marked the conclusion of a two-month exchange and certification program at Shaanxi Polytechnic Institute (SXPI). The highlight of the visit was a formal graduation and certificate awarding ceremony, during which all participating students successfully passed the Mandarin language proficiency exam. Held in the presence of SXPI's academic leadership, the event symbolized the culmination of a meaningful academic and cultural immersion.

Four students—Edgar Fernanda T, Moh Rafly Rusdi, Marwan Anugrah, and Daniel Andrel Y—represented the Extraction Metallurgy Technology Study Program (D4) in the program. These students not only strengthened their Mandarin communication skills but also took part in intensive metallurgy training, gaining valuable experience with China's advanced vocational practices. Their accomplishments reflect both personal growth and the high quality of technical education fostered through this international partnership.

The program, which began in late April 2025, opened with a welcoming ceremony jointly hosted by SXPI's School of International Education and School of Materials Engineering. Opening remarks highlighted the spirit of cross-cultural friendship and the importance of knowledge exchange between Indonesia and China. Over the course of two months, the students followed an integrated curriculum that blended language acquisition, technical training, and cultural appreciation.

Mandarin language instruction included both beginner and intermediate levels, with a strong focus on technical vocabulary specific to metallurgy. At the same time, students engaged in engineering modules covering additive manufacturing, 3D printing technology, reverse engineering, smelting processes, and mineral handling. Their academic journey was enriched by cultural exchange activities, including traditional Chinese calligraphy, art workshops, and urban development studies that deepened their understanding of China's cultural and technological landscape.

Instruction throughout the program was delivered in small-class formats by expert faculty members at SXPI, ensuring a balanced approach between theory and practical application. Students were given opportunities to work directly with tools and technologies relevant to their field, further reinforcing their skills through hands-on learning. Beyond academic knowledge, the program also nurtured global awareness, intercultural communication, and mutual respect—key competencies in today's interconnected world.

As the students return to Indonesia, they bring home not only new technical expertise but also global insights that will serve them well as future professionals in the field of extraction metallurgy. UNHAS representatives expressed their appreciation for the warm reception, academic excellence, and collaborative spirit demonstrated by SXPI. The success of this exchange has laid the groundwork for deeper cooperation in research, innovation, and academic mobility between the two institutions —contributing to the broader goal of internationalizing vocational education.



