



International Office
Hasanuddin University

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HASANUDDIN UNIVERSITY WELCOMES THE VISIT OF THE AMBASSADOR OF FRANCE TO INDONESIA



The Rector of Hasanuddin University (UNHAS), Prof. Dr. Jamaluddin Jompa MSc and France's Ambassador to Indonesia H.E Fabien Penone, discussed strengthening bilateral cooperation in education and research. Prof. Jamaluddin Jompa, M.Sc., popularly called Prof JJ, in his statement in Makassar, on Wednesday, expressed his appreciation for France's commitment to developing cooperation with UNHAS. He also warmly welcomed the arrival of the French Ambassador at UNHAS. Prof. JJ emphasized the importance of international collaboration in improving the quality of higher education and research in Indonesia.

The welcome ceremony was on Thursday, December 19, 2023, on the 8th floor of the Rector meeting room. Several UNHAS officials joined the ceremony such as Prof. Adi Maulana, M.Phil (Vice-Rector for Partnership, Innovation, Entrepreneurship and Business), Prof. Dr. Muh. Darwis (Head of International Relation Study Program), Dr. Prasuri Kuswarini (Head of France Study Program), and Masdiana, M.Hum (Waroeng Perancis Coordinator). Representing the International Office (IO), Muhammad Ridwan, M.A. (Secretary of IO) moderated the ceremony.

One of the main points discussed at the meeting was increasing cooperation in student exchange programs and joint research between UNHAS and universities in France. Both agreed to increase student mobility and joint research to support intellectual growth and innovation in both countries. In the context of research, both agreed to encourage collaboration in strategic research areas, such as environmental sustainability, health, and technological innovation. By utilizing the strengths and expertise of each party, it was hoped that this cooperation could produce positive contributions to knowledge and solutions related to global issues.

Meanwhile, France Ambassador H.E. Fabien Penone appreciated the enthusiasm and commitment of UNHAS in advancing higher education and research in Indonesia. "This cooperation will strengthen relations between the two countries and give birth to a generation that is skilled and ready to face global challenges," he said.

The meeting between the Rector of UNHAS and the French Ambassador was expected to be a good step for the development of stronger bilateral relations in the future. Increased cooperation in education and research is expected to have a positive impact not only on Indonesia and France but also on the development of science and technology globally.

Before the ceremony ended, tokens exchanges were presented and a photo session. The Ambassador also visited Warung Prancis (France Corner) located in the UNHAS Library. The Corner provides resources for students, lecturers and staff who are interested in studying more about France.







*Happy
New Year*

2024

*New spirit, shared success!
Academic triumphs for **Hasanuddin University** and
valued partners.*



Unhas Achievements in a Year

"Through this message, we wish to convey our appreciation and delight for the steadfast partnership that has flourished over the years. **Hasanuddin University** has forged strong bonds with dedicated partners, and we are confident that this foundation of collaboration will continue to grow stronger, yielding remarkable achievements in the future".



QS. World University Rankings (2023)
12th nationally and 1001-1200 globally



QS Asian University Rankings
12th nationally and 301-350 in the Asia region



Times Higher Education World University Rankings
13th nationally and 1501+ in the Asia region

2nd Best

Indonesia's SDGs Action Award 2023 from the National Development Planning Agency of the Republic of Indonesia

Gold Award

Indonesian National Standards 2023

Ranked 4th

the State Higher Education Institution of Incorporated Legal Entity League

Ranked 7th in the 36th National Student Science Week

6 Golds, 3 Silvers, 4 Bronzes, and 2 favorite champions from the poster and presentation categories

Best QRIS Implementation in South Sulawesi

by Bank Indonesia

Employee Achievement Award 2023

Best Human Resources from the Ministry of Education, Culture, Research, and Technology for the Young Laboratory Education Expert category

2 Silver Medals

for Best International Cooperation Award and Research, Technology, and Community Service Award in Independent Cluster Institution

2 Silver Medals

for the Legal Entity Higher Education category: the Best International Cooperation Award and the Research, Technology, and Community Service Award in the Independent Cluster Institution

Dental and Oral Hospital of Hasanuddin University obtained Full Accreditation

from the Hospital Quality and Patient Safety Accreditation Agency

Dedicated Higher Education Institution

from the National Achievement Center, Indonesian Talent Development Agency

The Informative (Gold) Award

for Public Information Transparency 2023 from the Ministry of Communications and Informatics of Indonesia

INTERNATIONAL OFFICE, HASANUDDIN UNIVERSITY WELCOMES THE DELEGATES FROM WATAMPONE STATE ISLAMIC INSTITUTE, BONE, SOUTH SULAWESI



The Watampone State Islamic Institute (IAIN) delegates visited the International Office (IO), Hasanuddin University (UNHAS) on Thursday, December 21, 2023, and were welcomed directly by Andi Masyitha Irwan (Head of IO) at IO Meeting Room. The delegates consisted of Dr. Qudratullah, M.Sos., Dr. H. Muh. Fakhri Amir, Lc., ME, and Maadul Yaqien Makkarateng, M.H. From the IO, some staff joined the meeting including Muhammad Ridwan, M.A. (Secretary of IO), Kumara Tungga Dewa, S.S., (Staff), Nasrah, S.S., M.Hum (Staff) and Andi Afifah Fayyadah, S.Kom (Staff) as well as several IO student volunteers.

The welcome began with an office tour in which Mr Ridwan took the delegates to overlook the office. It started with the front office where the staff, student volunteers, Indonesian International Students Mobility Awards (IISMA) Alumni helpdesk and Education USA (edUSA) serve the lecturers and students. The tour continued with seeing the pictures of IO activities from 2022 to 2023. The delegates were impressed with the pictures showing abundant activities that were implemented by the office. Finally, Mr. Ridwan explained the back office in which the Head and Secretary of IO as well as all staff work daily.

The visit continued to the meeting room. The IO presented several materials including an introduction to UNHAS, activities and marketing strategy. Ms. Masyitha in her presentation explained the history of UNHAS, its achievements, its international students and its campuses around South Sulawesi. She also continued with a video profile of UNHAS. The presentation continued with the IO programs presented by Mr. Kumara. He included inbound and outbound programs, international students orientation, international students festival, geography series, IISMA roadshow and many more. The last session was a marketing strategy done by the IO and was presented by Mr. Ridwan. He explained recent types of strategies done by the IO were utilizing social media Instagram with hello IO and Facebook, establishing cooperation with Antara and Tribun for online news publication, presenting scholarship info sessions and finally participating in international education expos around the globe.

As its IO was just newly established, the delegate from IAIN Watampone expressed their impression of the existence of one and half year old pictures posted on the wall. The coming year of 2024, the IO planned to execute more tangible and strategic programs to support UNHAS internationalization programs. The visit ended with a token presentation and photo session.



THE AGRIBUSINESS STUDY PROGRAM OF FACULTY OF AGRICULTURE PRESENTS A STUDIUM GENERALE ON MARKETING STRATEGIES AND SUPPLY CHAIN INNOVATION IN AGRIBUSINESS FROM UNIVERSITI PUTRA MALAYSIA



The Agribusiness Study Program, Faculty of Agriculture Hasanuddin University (Faperta UNHAS) held a public lecture with the theme From Farm to Table Sustainability: Marketing Strategies and Supply Chain Innovation in Agribusiness by Prof. Dr. Nitty Hirawaty (Head Department of Agribusiness and Bioresources Economics, Faculty of Agriculture, Universiti Putra Malaysia (UPM)). This Public Lecture took place on Saturday, December 16, 2023 at the Lecture Theatre 6, 3rd floor, Faculty of Agriculture. The public lecture was attended by Vice Dean 3 of Faperta UNHAS, Dr Ir. Mahyuddin, M.Sc, as well as the head of the Agribusiness Masters Study Program, and around 120 Agribusiness Masters and Doctoral students from the class of 2019 - 2023.

The lecture aimed to open the minds of Agribusiness lecturers regarding the global industry in the field of Agribusiness. The global industry in the agribusiness sector continues to develop and faces various challenges and opportunities. Some important trends and aspects to consider include agricultural technology, global supply chains, climate change and food policy, market and consumer changes, the role of research and innovation in increasing productivity, crop resilience, and the discovery of superior plant varieties. In facing these complex dynamics, a holistic approach involving cross-disciplinary collaboration, a deep understanding of global issues, and adaptability to change is the key to success in the global agribusiness industry.



INTERNATIONAL OFFICE SUPER TEAM

SUMBANGAN BAJA
MUHAMMAD RIDWAN
RAFIKA NURUL HAMDANI RAMLI
NASRAH
KUMARA TUNGGU DEWA

ANDI MASYITHA IRWAN
ABIGAIL MARY MOORE
ANDI AFIFAH FAYYADHAH
IRFAN ASHAR PRATAMA
ERIZAL ZHAFRAN M EDISON